



नेपाली राजदूतावास
EMBASSY OF NEPAL
Pretoria,
The Republic of South Africa

Press Release

The Embassy participated in the first edition of North West International Market Access co-organized by the Department of Sports, Arts and Culture, Department of Economic Development, Environment, Conservation and Tourism of North West Provincial Government of the Republic of South Africa, My Arts Media and THIKHO at Three Oaks and an Aloe Boutique Hotel in Hartbeespoort under the theme of “Role of Culture in Unity, Food Security and Economic Development”.

During the two-day event starting yesterday, the Embassy showcased major exportable Nepali products, publicized Nepal’s touristic destinations with natural, historical and socio-cultural treasures, and highlighted prospective areas of investment for foreign investors. Addressing the opening ceremony of the programme, Chargé d’Affaires a.i. Mr. Gyan Bahadur Magar spoke of political, economic and socio-cultural aspects of Nepal, and highlighted key legal, policy and institutional frameworks in place conducive to foreign investments in the country. Stating about salience of key exportable Nepali products such as cardamom, tea, coffee, ginger, medicinal and aromatic plants, carpets, leather, footwear, Himalayan bottled water and garments, Mr. Magar also called on the participating officials of South African Government, Ambassadors, local businesspersons, mediapersons and other visitors to have a lifetime experience by visiting breathtaking places of Nepal- the country of tallest Mt. Everest and the birthplace of Lord Buddha.

In a keynote address, Honourable Ms. Kenetswe Norah Mosenogi, a Member of Executive Council (MEC) for Economic Development, Environment, Conservation and Tourism, and a Member of North West Provincial Legislature of South Africa, underscored the importance of the event in bringing together key stakeholders and partners from Governments, private sectors, business chambers and entrepreneurship organizations for sharing information, building networks and expanding businesses for mutual benefits.

On the occasion, Ambassadors/representatives from other diplomatic missions based in Pretoria also briefed, inter alia, about trade, tourism and investment opportunities in their countries.

Besides exhibitions, networking sessions, comedy and fashion shows, South African traditional dances and musical performances were also performed during the event.

Embassy of Nepal
Pretoria

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